

TEAM



Sruthi Reddy Chintakunta



Ron Marconet



Cameron McCully



Benedita Sampaio e Mello

CLIENT

Feruni is a tile retailer, with unique differentiators from the commoditized tile industry....



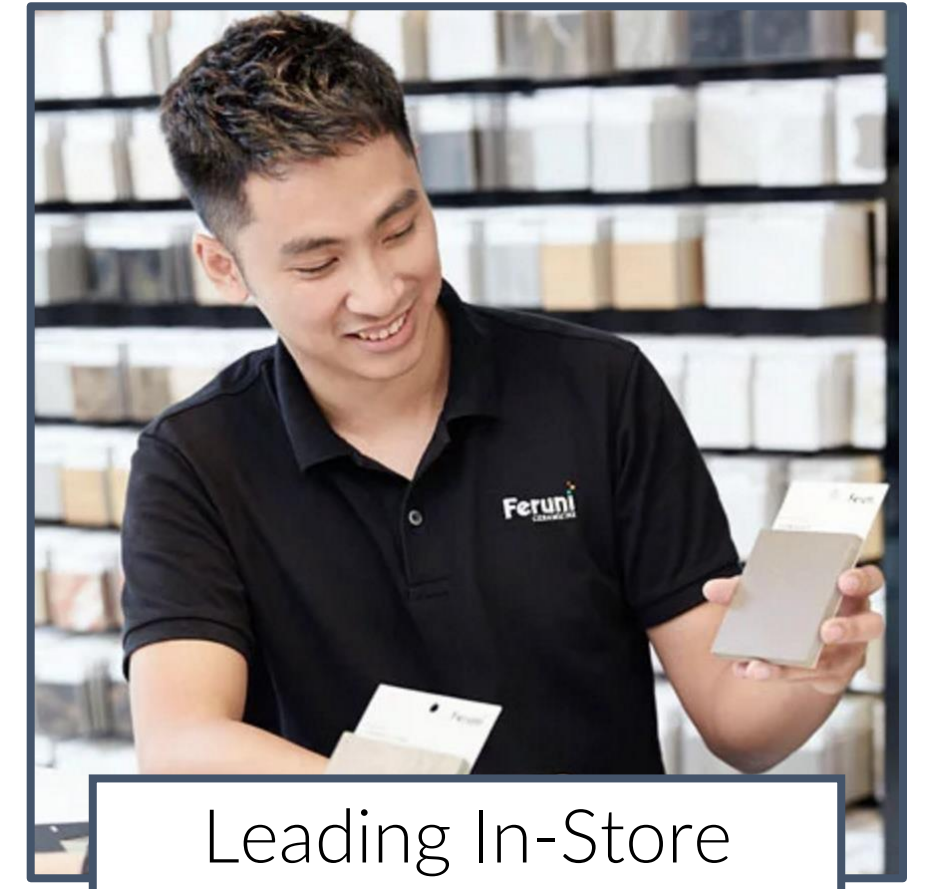
Innovative Retail Model



All-Star CEO



Outstanding Internal Culture



Leading In-Store Customer Experience

CHALLENGE

As Feruni transitions past being a domestic start-up, how can the company use structured processes to effectively sustain their unique, successful model while becoming an international leader?

APPROACH & RECOMMENDATIONS



NEXT STEPS

