

Initial Coin Offering for HARA

“Expand the value of the agricultural ecosystem by leveraging insights from data”



Company

Dattabot is a **big data analytics company**, headquartered in **Jakarta-Indonesia**, that has products and services related to agriculture, media and retail finance.

Challenge

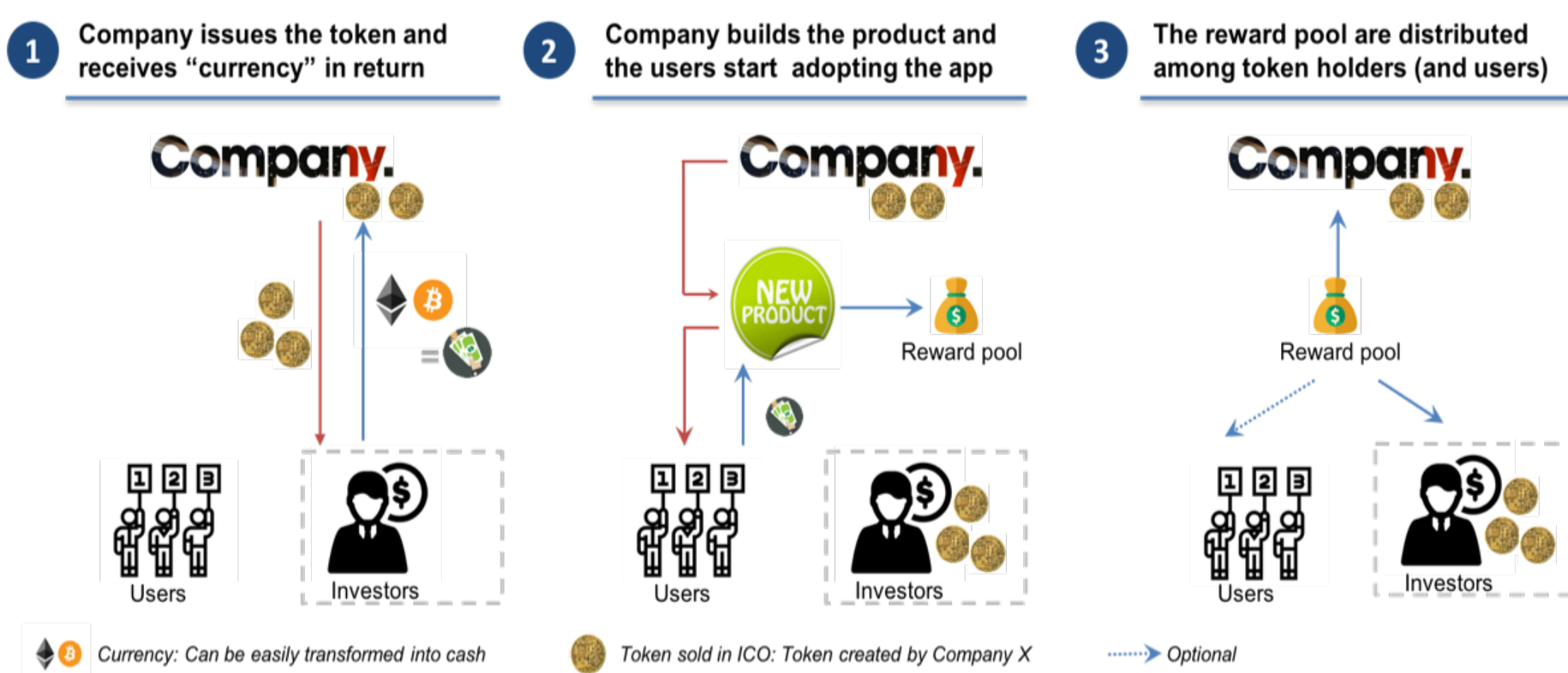
Evaluate **funding options** for Dattabot’s new agriculture product under development (HARA), **focusing on the ICO** alternative.

Team

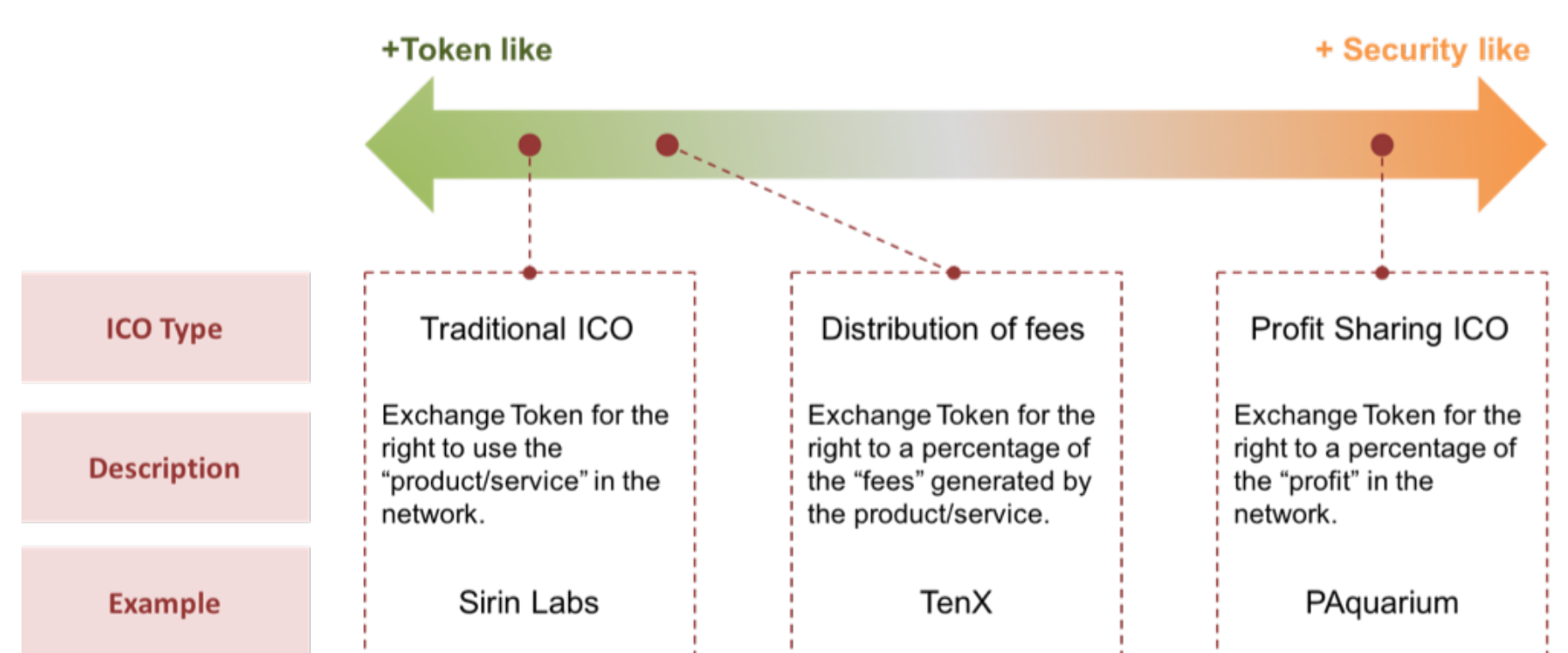


ICO (Initial Coin Offering)

ICO has 3 phases



There are two main types of ICO



Two ICO examples

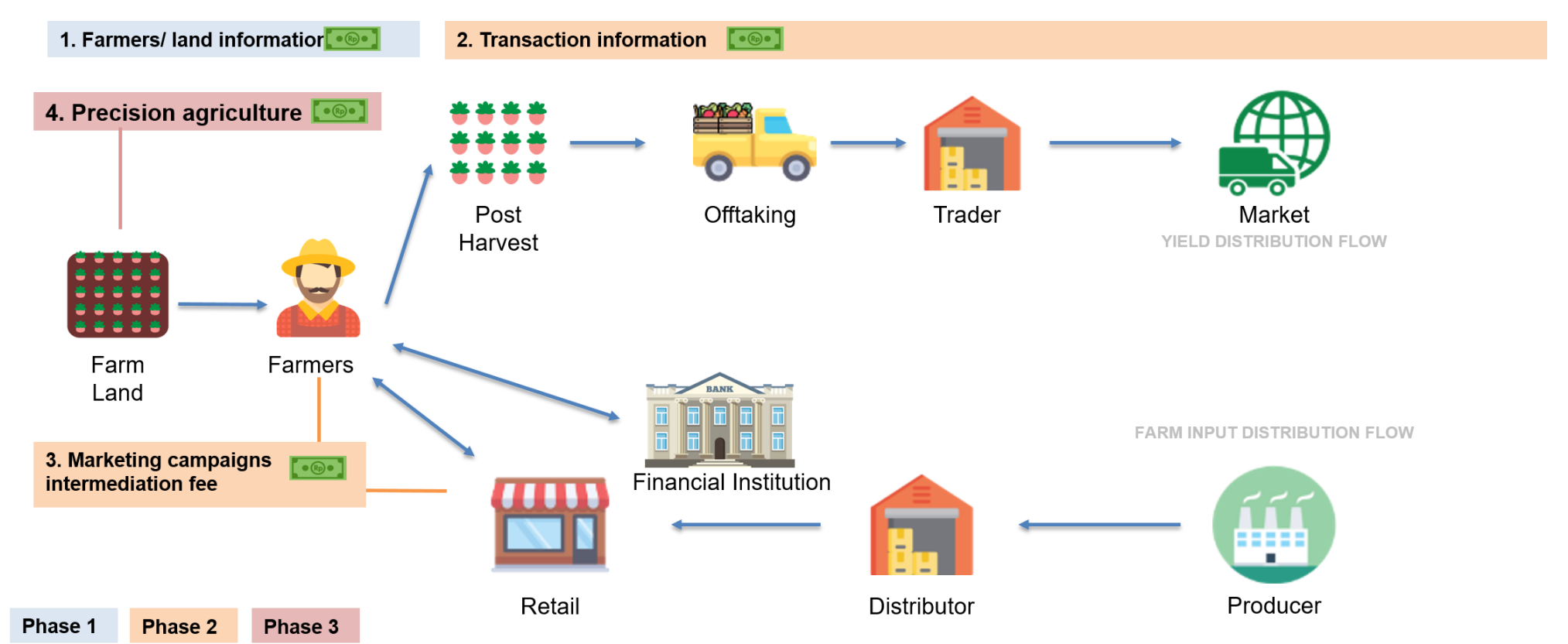
SIRIN LABS
 [Product] Blockchain Smartphone
 [Token benefit] Discount on product

TenX
 [Product] Virtual Currency Wallet
 [Token benefit] Distribution of rewards

The Opportunity



The Ecosystem



Our ICO

