technisys

BUILDING TECHNISYS CAPABILITIES FOR THE US MARKET

Introduction

About Us — Sarah Scolnic, David Zackheim, Kat Krieger, Harry Kainen (MIT Sloan MBA 2020)

Company Overview

Project Approach

Benchmarking: Core Solution

Core Banking Solution Benchmarking Overview

Main competitors were identified by Gartner

Benchmarking dimensions

Benchmarking overview

Technisys should prioritize quick wins and long term goals

Proposals and next steps

Benchmarking: Digital Solution

Digital Banking Solution

Identifying Table Stakes Features

Key Digital "Trends / Next-Gen" Features

Feature Development

Three features were chosen to focus on based on bank and customer expectations in the US

Summary of Findings

Integrating vendor capabilities requires four key stages

Use case definition

Vendor selection framework

Next Steps

Thank you Technisys for a great project and a great time in Buenos Aires!