



Gap Inc.

Fortune 500 Company. Brands include Gap, Banana Republic, Old Navy, Piperlime, Athleta.
Net Sales in 2015 – \$15.8B. Employees – 141K

Project Scope

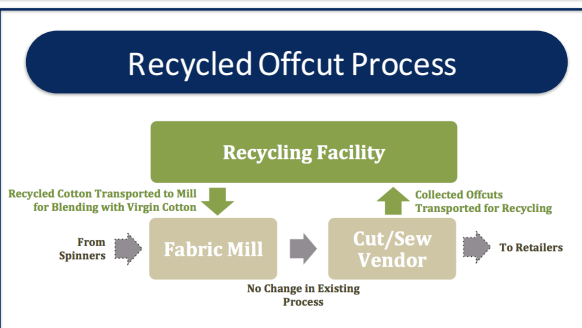
Analyze the feasibility of recycled cotton by focusing on the availability of pre-consumer offcut material from manufacturing facilities in the supply chain. Position Gap for the future integration for recycled cotton into their supply chain.

Methodology

Observations

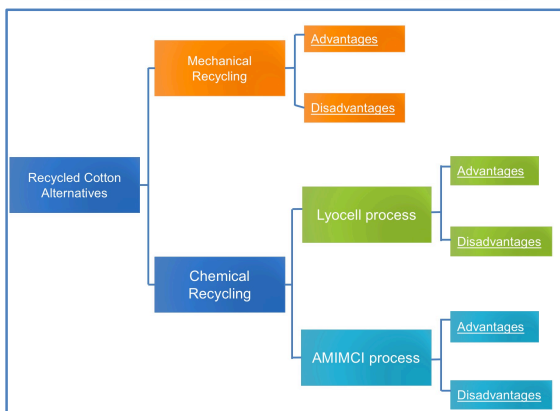


Current Supply Chain



| Risk | Revenue | Cost |
|--------------------------------------|--|--------------------------------------|
| Lack of visibility into supply chain | Willingness to pay of consumers for recycled products | Cost of collecting offcuts |
| Variable supply of offcuts | Access to a new customer base | Additional cost of recycling process |
| Environmental impacts of products | Spillover effects into other product lines of Gap Inc. | Increased labor costs |

Decision Tree



Recommendations

- Strengthen Vendor Relationships
 - Cut/Sew, Mill, & Recyclers
- Consult with NGO Groups
 - Cradle to Cradle
 - Sustainable Apparel Coalition
- Study Feasibility of Post Consumer Collection
 - Reverse Supply Chain Logistics
 - Supply Estimates for post consumer products
- Implementation plan
 - Pilot project on a small scale
 - Start of by working with 1 or 2 long term cut/sew vendors and fabric mill vendors